



# **Company Overview**

Kian Trading Company is the largest producer and exporter of tomato paste in the Middle East, operating in this field with increasing the quantity and quality of products. This company produces and sells completely organic products based on international standards and with using advanced production lines, which are equipped with high-tech technologies and machines, as well as using quality and health testing laboratories. The tomatoes used in Kian Trading Company are completely free of stains and pests, and no chemical fertilizers have been used in the planting and holding stages. Kian tomato paste, is available to customers in the region, both in bulk and packaged with different sizes.





### **Business Description**

Tomato paste is a tasty and popular product that is used as a condiment in many foods. The nutritional value of this product is like tomato and it is rich in iron, potassium and B vitamins. Tomato is the main raw material for the production of tomato paste, which after washing and sorting, is crushed and turned into tomato paste during the cooking process, and finally packed by a filling machine in sanitary containers with lids. With the increase in global demand for this product, many countries in the world have started to produce tomato paste. China, with producing and supplying 25% of the world demand, ranks first in the world, followed by India, Pakistan and Turkey are ranked second to fourth in terms of production of this product. Meanwhile, Kian Trading Company has increased the quantity and quality of its products by increasing production lines, and by producing more than 850,000 cans of high-quality tomato paste per day, and has managed to be the top producer and exporter of tomato paste. Iraq, Turkey, Russia, UAE, Afghanistan, Kazakhstan and Oman, are the most important countries that are applying to buy tomato paste from Kian Trading Company.

#### **Vision and Values**

Kian Trading Company, intends to maintain its leading position by providing access to high-quality tomato paste to its customers and strives to be recognized as the top manufacturer and exporter internationally, with several years of brilliant experience in this field and with the support of its experts and the use of technical knowledge and new sciences.

#### **Values**

- 1- Customer orientation and attention to the interests of beneficiaries.
- 2- Producing high-quality, hygienic and organic products.
- 3- Developing healthy and protected environments.
- 4- Developing public awareness, technical knowledge and upgrading the technology.
- 5- Observing all requirements and national laws in the matter of export.
- 6- Commitment to conserving resources and the environment.



### Mission and Targets

Kian Trading Company considers maintaining and promoting the health of people in the community as its main target and in this regard, by adopting correct and efficient health methods, to ensure food safety and quality in all stages of production, provides high-quality tomato paste in the region.

# **Targets**

- 1- Exporting to all countries without the need for a cold storage.
- 2- Providing the best services and products with highest quality.
- 3- Updating technology, equipment and information.
- 4- Observing all health standards in all stages of production.
- 5- Empowering human resources and improving indicators of productivity.
- 6- Improving the level of satisfaction and full commitment to ensuring the health of customers.
- 7- Eliminating middlemen and sell products directly in order to reduce incidental expenses.





### Message from the CEO

We live in a world where the use of healthy food is very important; In this regard, we offer the best and highest quality products by using the most modern technology and maintaining and observing global standards, and we have managed to gain the maximum satisfaction and trust of customers in the region, as the top manufacturer and exporter. The realization of these successes and victories is the result of the ability of specialized and committed staff, responsibility and great cooperation, teamwork and the adoption of strategic plans governing the company, which has led us to achieving our goals.





#### Services

- Sending product catalogs and brochures via social networks and email.
- Sending products in the shortest possible time.
- Guaranteeing lowest price while maintaining quality.
- Packaging based on taste of customer.
- Free consultation and support to make the most economical purchase.

#### **Products**

Tomato pastes with the highest quality.

### **Delivery and Payment**

Considering the fact that the Middle East provides access to a variety of transportation routes, including rail, sea, land and air, Kian Trading Company exports its products to different countries easily, conveniently and promptly. Foreign customers can always discuss the issue with our experts if they need a certain route to transfer goods. Due to having multiple foreign currency accounts under the company name, and natural persons approved by the company, we suggest telegraphic transfer. You can also discuss your desired payment method with our experts.



